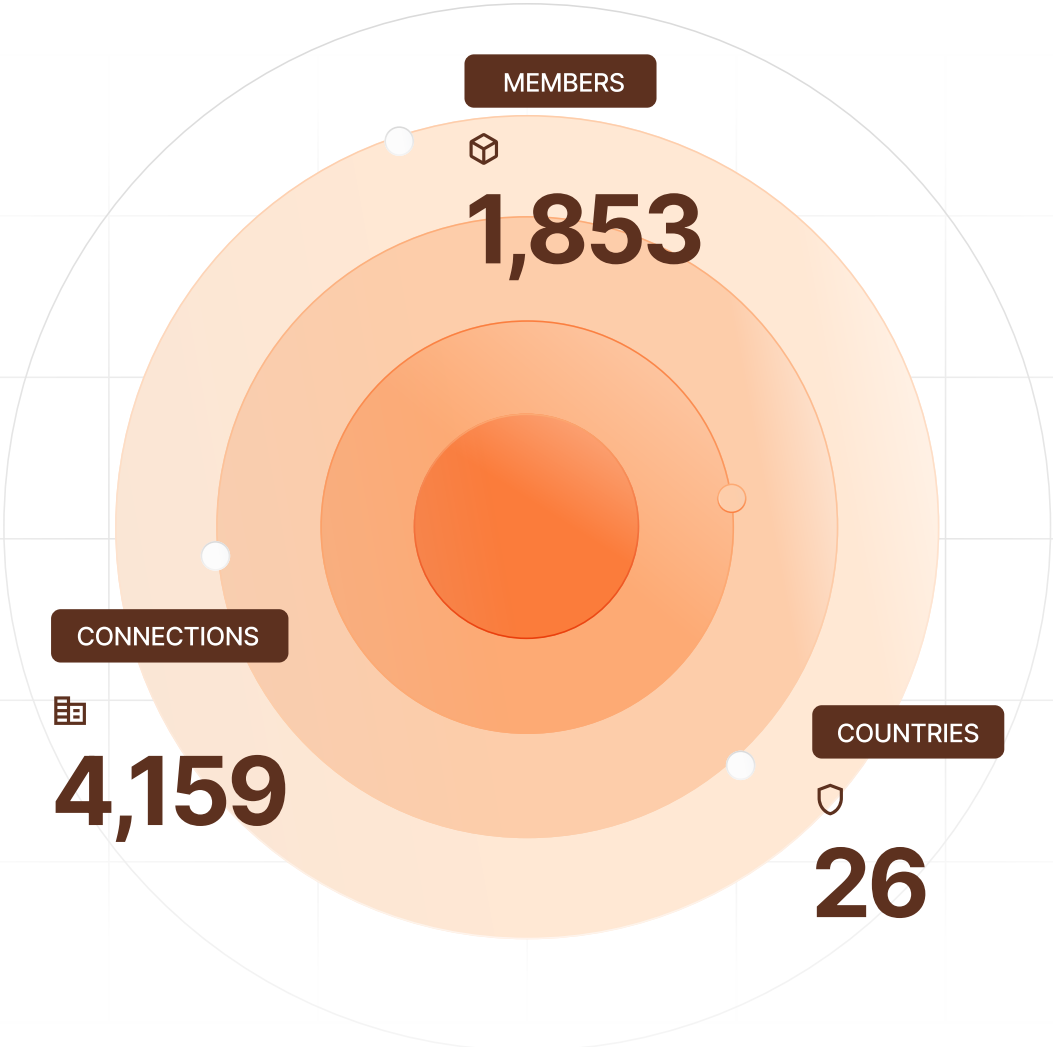
ConnectMyVariant

FY 2025 Impact *Report*

July 1, 2024 - June 30, 2025

ConnectMyVariant is a growing community that helps families find one another, share information, and take action to prevent hereditary disease.

Together we are accelerating access to *testing, counseling, and lifesaving care.*



How ConnectMyVariant Creates *Impact?*

Our model connects families, accelerates testing, and saves lives through early intervention

1. Connect

Families with genetic variants find each other through our platform

2. Share

Members exchange information and support with genetic counselor guidance

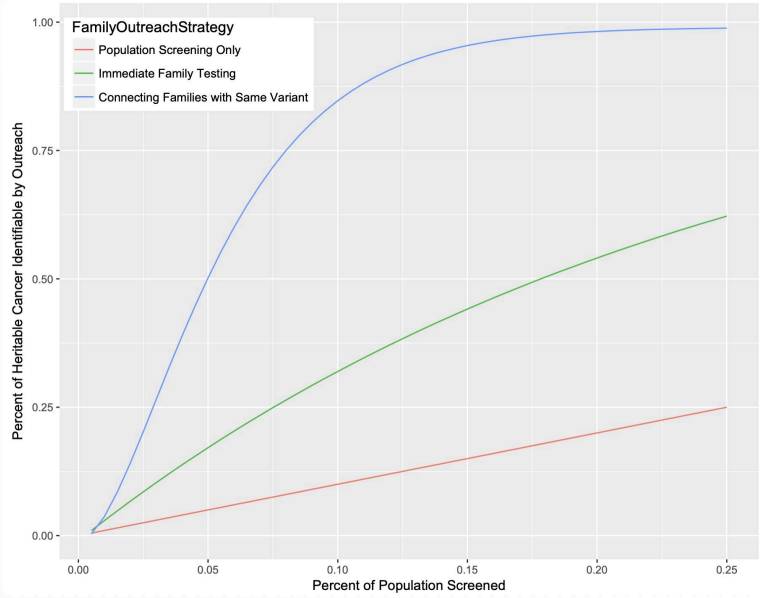
3. Act

Relatives get tested earlier and access preventive care

4. Prevent

Earlier detection and intervention prevents hereditary disease

Our Solution in Action



Every connection creates a ripple effect of prevention across families and generations

Why This Matters

160 M
people have inherited disease risk

90%
of hereditary disease can be prevented or slowed

<2%
know about their risk

Letter from our *Board President*

ConnectMyVariant has grown from a few people into a community dedicated to ending hereditary disease. Our focus on family-to-family outreach, genetic counseling support, and free genealogy assistance to help individual families grow and come together into communities that help each other is unique.

We now bring together nearly two thousand members across the United States and around the world. Every new connection helps another person understand their risk, get genetic testing, and reach preventive care sooner.

We have struggled to find continuous funding. I'll be honest: healthcare systems and insurers are not set up to invest in prevention. We will continue to engage with healthcare systems, but it is becoming clear that our main focus will need to stay on the families that we serve. Each donation that we have received has been leveraged to enable hundreds of hours of volunteer effort.

Brain Shirts

> "Your participation helps turn *knowledge into action* for families everywhere."

We are grateful for the time, energy, and expertise that volunteer, healthcare partners, and most of all, you contribute each day.

Board Priorities for 2026

- Expand enrollment in underserved communities
- Scale navigator program
- Launch multilingual resources

Voices from Our *Community*

Real families, real impact, real prevention

Fan

Fan's Story:

"Please do not assume that you have escaped inheriting a gene mutation unless testing confirms it. I believed that I was past the age of risk. Had I been tested, I could have opted for a double mastectomy. I could have avoided the ravages of chemotherapy and many moments of fear and terror. Thanks to genealogy and genetic testing, several of my family members have been able to avoid these experiences."

Impact:

- **29** relatives identified and contacted
- Variant traced back **5** generations

Joanne's Story

"I worked with ConnectMyVariant volunteer genealogist Emma to find distant relatives who might share my MLH1 variant. Since there wasn't paper documentation on births and deaths in my family, we turned to DNA testing. My Ancestry results matched me with potential family members who had also taken the test. Emma used computer software to identify people from my father's side, and I sent messages to them through the Ancestry website. I asked about their grandparents and parents, and Emma pieced the connections together into our family tree."

Impact:

- **3** children tested positive
- **2** additional relatives identified
- Family tree expanded across **3–4 generations**

Joanne

"The navigators made everything clear. I went from terrified to empowered."

– Member, PALB2 variant

"My kids now have a roadmap for prevention we never had before."

– Member, ATM variant

"Finding others with my rare variant gave me hope and practical guidance."

– Member, Lynch Syndrome

Impact at a Glance
Year-Over-Year Growth

1,260
People signed up
Start of Year

+47%
Growth
→

1,853
People signed up
End of Year

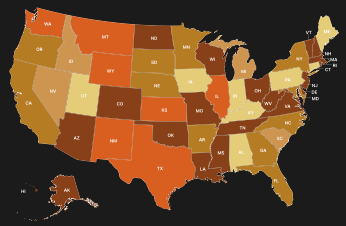
Key Metrics

4,159
Family Connections Made

23
variant groups with Variant Champions

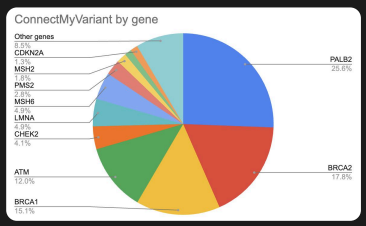
250
Genetic Counselors Engaged

Geographic Reach



Present in 46 US states with concentrated growth in underserved regions

Variant Distribution



Supporting families across 50+ different disease-causing genes

Member Distribution Across
26 Countries

Programs and Strategic *Progress*

Responsible growth funding sustainable impact

Ashley Doyle Scholarship Launched

We established the Ashley Doyle Scholarship Fund to honor Ashley Blair Doyle, a fearless advocate for hereditary cancer prevention and a champion of family outreach.

The scholarship supports volunteers assisting with hereditary cancer outreach, including students and early-career genetic counselors.

2025 Inaugural Recipient

Katy Meta – Pittsburgh, Pennsylvania

> "Attending the 43rd annual NSGC conference reinforced my goal of becoming a genetic counselor and deepened my focus on cancer prevention."

Strategic Achievements

Scaling Services

- Volunteer training program launched
- Navigator network expanded
- Alliance for Genomic Justice campaign
- National conference presence

B2B Partnerships

Goal: 6 entities

- Vanderbilt (3-year)
- RUNX1 Foundation
- Roswell Park
- Fred Hutch

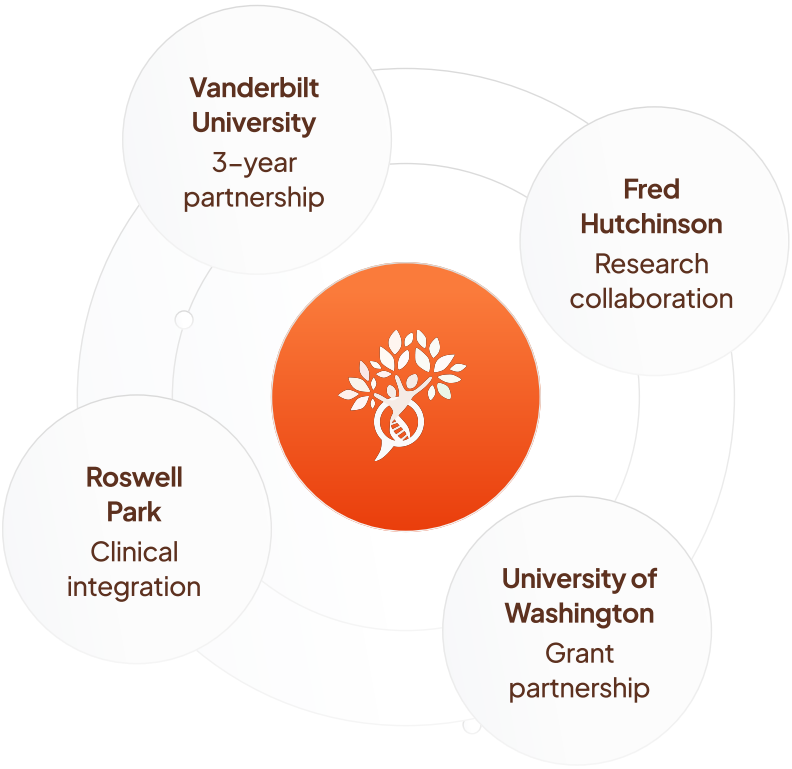
Community Presence

- Roots Fest
- NSGC Annual Meeting
- CGA-IGC collaboration
- Regional workshops

Building a *Network* for Change

Our impact multiplies through strategic partnerships and collaborations

Healthcare Partners



Community Organizations

Alliance for Genomic Justice

Collaborative outreach campaign reaching underserved communities

Research Consortiums

ClinGen MM VCEP, RUNX1 Foundation

Collaborative Outcomes
- Variant classification improvements
- Family registry development

Supporting Organizations

BYU-Center for Family History and Genealogy

MyFaultyGene

Inherited Cancers Australia

Colorado Lynch Syndrome Symposium

FORCE (Facing Our Risk of Cancer Empowered

LMNA foundation

Ambry Genetics

Family Gene Share

Genetic Support Foundation

Alliance for Genomic Justice

Financial Stewardship

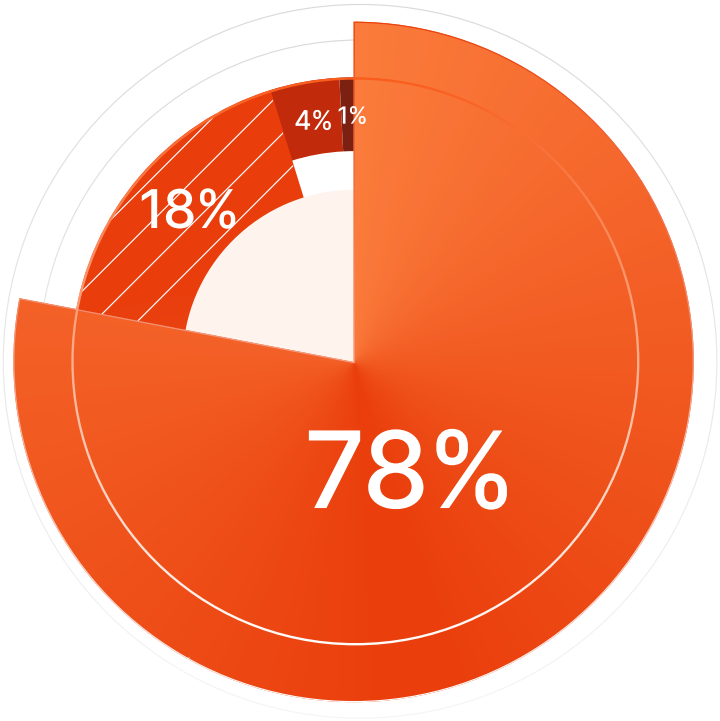
Responsible growth funding sustainable impact

$199,418
Total Revenue

47%
YoY Growth

$118,735
Operating Expenses

Revenue Sources



Grants: $155,416 **Contributions**: $35,763 **Service Revenue**: $7,450
Other: $789

Financial Highlights

✓ Grant that has been the major source of revenue ending this year.

✓ Positive net operating income
ensures sustainability

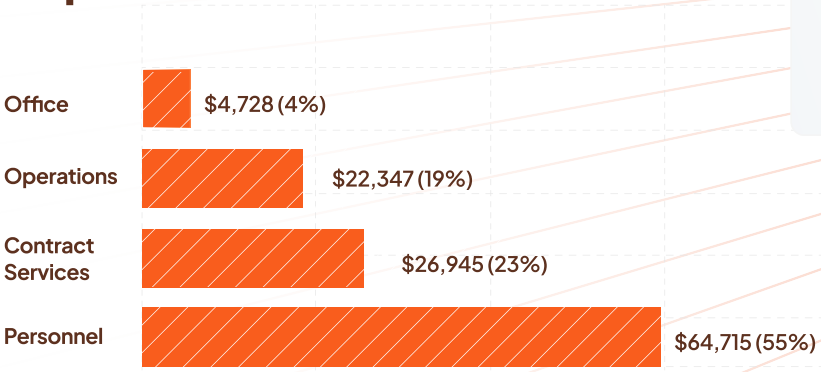
✓ 78% of expenses
directly support programs and services

✓ Diversifying revenue
with B2B subscriptions for long-term stability

✓ Current Health System subscriptions

- Roswell Park Comprehensive Cancer Center
- Ascension St Vincent
- Endeavour Health, Neaman Center for Personalized Medicine
- Vanderbilt Ingram Cancer Center

Expense Allocation



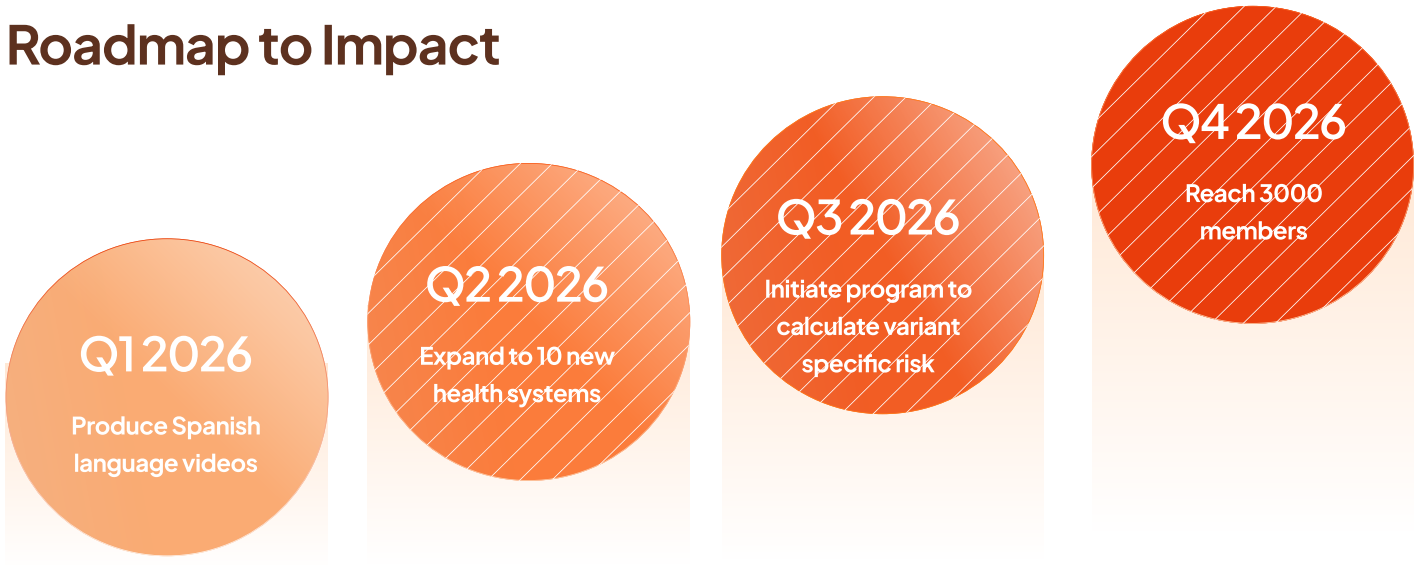
2024

Vision for *Tomorrow*

Our 2026 Goals

"Expanding our reach, deepening our impact, and building sustainable systems for prevention at scale"

Roadmap to Impact



Strategic Priorities

Scale

Grow counselor and navigator capacity in underserved communities.

Target Metrics

- underserved communities

Sustain

Expand B2B subscriptions with health systems and foundations

Revenue Goals

- 12 institutional partners
- $50k in recurring service revenue

Serve

Publish guides on family communication & care pathways

Resource Development

- Develop variant-specific private message boards
- Increase capacity to post public variant specific information

Join Us in Ending Hereditary Disease

Every action you take helps another family access lifesaving prevention

Become a Volunteer | Support the Scholarship | Share Your Story | Partner With Us

Thank You to Our *Community*

"Thank you to our *members, volunteers, partners, and supporters* for another year of progress toward ending hereditary disease."

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KC Kent – Sales Support
Martha Kaiser – Biostatistics
Estrella Ulloa – Hispanic Outreach

A very special thank you to

Our Family Outreach Navigator and Variant Champion Volunteers!

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